

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 12/31/2012

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Switzerland Tourism

55

(c) Business Address(es) of Registrant

608 Fifth Avenue  
New York, NY 10020

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☒(2) Citizenship Yes ☐ No ☒(3) Occupation Yes ☐ No ☒

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐No ☐If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name

Position

Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name

Residence Address

Citizenship

Position

Date Assumed

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name

Residence Address

Citizenship

Position

Date Assumed

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position or Connection

Date Terminated

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position or Connection

Foreign Principal

Date Terminated

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Switzerland Tourism, Toedistrasse 7, 8002 Zurich, Switzerland  
Swiss Federal Railways, Wylstrasse 123/125 Berne, Switzerland

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Providing free information on travel, education, hotel accommodation and transportation. Distribution of travel literature and posters to travel agencies, tour operators and individuals who ask for it. Furnishing of articles and images on Switzerland's attractions, her life and culture to newspapers and magazines. Lending video or DVD images to lecturers, travel agencies and TV stations as per request. Arranging for free transportation within Switzerland for writers, reporters, editors, travel agencies and decision makers.

See attached list for free transportation and promotional activities.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
please see seperate sheet			

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
please see seperate sheet			

---

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Switzerland Tourism, Zurich Switzerland  
 Swiss Federal Railways, Berne Switzerland

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Switzerland Tourism, Zurich Switzerland (head office)  
 Total net budget for 2012 marketing activities USD \$ 1,21 Mio.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☒ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams  
☒ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☒ Email  
☒ Website URL(s): www.myswitzerland.com  
☒ Social media websites URL(s): www.facebook.com / www.twitter.com  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☒ Libraries  
☐ Legislators ☒ Editors ☒ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☒ Other (specify) general public

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

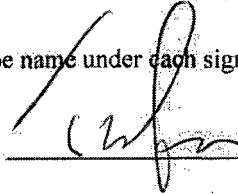
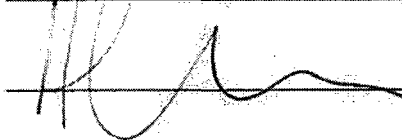
<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

1/31/2013(Print or type name under each signature or provide electronic signature<sup>13</sup>)THOMAS JENNIALEX HERRMANN

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



**Item 11 of Supplemental Statement: Period July – December 2012**  
**Promotional activities: New York**

Travel Trade Shows/Conferences:

July 15, 2012	Bastille Day (Switzerland tourism booth handing out information brochures), NYC
July 27 - 31, 2012	Trailblazers Event in Edinburgh with post-tour to Turnberry, Scotland
July 28, 2012	Swiss National Day celebration (distribution of brochures) NYC
August, 14 - 17, 2012	Virtuoso Travel Week, Las Vegas, NV
September 9 - 14, 2012	Society of American Travel Writers Annual Convention, Indianapolis IN
September 19, 2012	Soiree Suisse (distribution of brochures), NYC
October 9 - 11, 2012	IMEX America, Las Vegas, NV
October 15 - 19, 2012	Sales Calls week with Basel, Engadin St. Moritz, Titlis in the cities of Raleigh NC, Atlanta GA, Tampa, Miami, FL
October 26 - 29, 2012	AMEX Supplier Showcase, Dallas, TX
November, 15 - 16, 2012	Sales Calls with Engadin St. Moritz & Jungfrau Region & STS, NYC
December 5 - 9, 2012	USTOA Event, Kona, HI

Receptions and Presentations:

August 22, 2012	Webinar with Lausanne Tourism, NYC
August 27 - 30, 2012	SCIB Sales calls with Geneva Convention Bureau and Hotels of Switzerland on East Coast USA
August 28, 2012	'The Swiss Take Manhattan' Networking Evening, NYC
October 14, 2012	Best of Switzerland Media Event, Miami, FL
October 15, 2012	Best of Switzerland Media Event, Atlanta, GA
October 17, 2012	StarAlliance Customer Event, Washington D.C.
October 22, 2012	Visit Europe Media Exchange, NYC
October 25, 2012	Visit Europe Media Exchange, Chicago, IL
November 5 - 9, 2012	SCIB Sales calls with Q Events and Hotels of Switzerland Toronto/Mississauga area, ON, Canada



November 6, 2012	Evening cooking event with Q Events and Hotels of Switzerland & AttentionSpan, in Toronto, ON, Canada
November 14, 2012	Webinar with Geneva Convention Bureau, New York
November 14, 2012	Best of the Alps Media Event, Washington D.C.
November 15, 2012	Best of the Alps Media Event, New York
November 27, 2012	Extravaganza Media Event, New York
December 3, 2012	MPI Annual Holiday Event, New York

***Item 11 of Supplemental Statement: Period July – December 2012  
Promotional activities: Los Angeles***

Travel Trade Shows/Conferences:

August 12 - 16, 2012	Virtuoso Travel Week, Las Vegas, NV
November 11 - 13, 2012	Signature Trade Show, Las Vegas, NV

Receptions and Presentations:

December 5, 2012	Media dinner, San Francisco, CA
December 6, 2012	Media dinner, Los Angeles, CA

Switzerland Tourism.

**Item 14 (a) RECEIPTS OF MONIES US - HEADQUARTERS NEW YORK**

Date: 2012	From Whom:	Purpose:	Amount in US-\$:
July	ST Zurich	Current Expenses	200,000
August	ST Zurich	do.	85,000
September	ST Zurich	do.	260,000
October	ST Zurich	do.	420,000
November	ST Zurich	do.	235,000
December	ST Zurich	do.	270,000
			<u>\$ 1,470,000</u>
July- December 2012	Swiss Partners	Participation in summer marketing program	39,025
July- December 2012	Swiss Partners	Participation in winter marketing program	0
July- December 2012	Swiss Partners	Participation in Design and Lifestyle Marketing Program	20,099
July- December 2012	Swiss Partners	Participation Switzerland Incentive and Congress IT&ME Travel Show	21,516
July- December 2012	Swiss Partners	Participation in G&L marketing program	0
July- December 2012	Swiss Partners	Switzerland joint campaign with Key Accounts	34,467
July- December 2012	Swiss Partners	Web promotions	22,414
July- December 2012	Travel Industry Partners	Participation in various marketing programs	8,767
			<u>\$ 146,288</u>

January, 2013 / TJ

Switzerland Tourism.

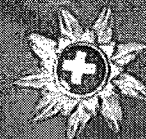


**Item 15 (a) DISBURSEMENTS - MONIES FOR US-HEADQUARTERS  
NEW YORK**

Date payment was made	To whom payment was made	Purpose for which payment was made	Amount of payment in US \$
July - December 2012	Employees ST NYC	Salaries	724,989
	Rent/Cleaning/Heating etc.		129,340
	Office Supplies, Communications, Insurances, Hardware/Software etc.		32,999
	Promotional activities including print media, production costs, folders, fact sheets, photos, texting, translations, give-aways		258,346
	Key account management trade shows, receptions for the travel industry, seminars, give-aways		347,753
	Key media management Public relations, promotional articles, press releases and clippings, newsletters		253,294
	Internet Web promotion including Call Center		399,358
	Postage, customs duties and brokerage fees / Mailing House		85,782
	Traveling and moving expenses of staff		117,687
	<b>Total New York</b>		<b>\$ 2,349,548</b>

January, 2013 / TJ

Switzerland Tourism.

**Item 15 (a) DISBURSEMENTS-MONIES FOR WESTERN REPRESENTATION  
LOS ANGELES**

Date payment was made	Name of person to whom payment was made	Purpose for which payment was made	Amount of payment in US\$
July -- Dec 2013	Employees ST LAX	Salaries	123,909
		Rent/Cleaning/Heating etc.	15,763
		Office Supplies, Communications, Insurances	12,525
<b>Total Los Angeles</b>			<b>\$ 152,198</b>

<b>Total Disbursements New York/Los Angeles</b>	<b>\$ 2,501,746</b>
---	---------------------

January, 2013 / TJ



***Item 15 (b) of Supplemental Statement: Period July – December 2012  
New York***

Familiarization Trips:

July 5 - 9, 2012

Switzerland Meeting Trophy in Zurich, Flims & St. Gallen, Switzerland

September 20, 2012

Familiarization trip to St. Moritz, Lugano, Grindelwald, Bern, Switzerland

Media Group Trips:

August 26 - 31, 2012

International Summer Media Trip, Lucerne Switzerland

October 4 - 12, 2012

Adventure World Travel Summit Media Trip, Lucerne Switzerland

December 6 - 12, 2012

Christmas Markets Media Trip, Basel Switzerland

***Item 15 (b) of Supplemental Statement: Period July – December 2012  
Los Angeles***

Media Group Trips:


November 22, 2012

Familiarization trip to Geneva, Bern, Interlaken, Basel, Lugano and Zurich, Switzerland

<div> <a href="#">Logout</a> <a href="#">Find</a> <a href="#">Form View</a> <a href="#">Previous</a> <a href="#">Next</a> </div> <div> Switzerland Tourism.  </div>							
Trip Reports. (all)							
Found records: 87							
Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America_Canada	5.7.2012	9.7.2012		Switzerland Meeting Trophy 2012	12	8 Days	Zurich_Region Graubünden Eastern_Switzerland
North America_Canada	2.7.2012	11.7.2012	Media	Geneva In 48 hours and Camping & Caravanning in Switzerland	1	15 Days	Lake_Geneva_Region Valais_Region Genève Jungfrauregion
North America	17.8.2012	26.8.2012	Media	Essence of Switzerland by Public Transport	2	15 Days	Jungfrauregion Valais_Region Zurich_Region
North America	24.8.2012	31.8.2012		Switzerland - Land of Water	12	15 Days	Central_Switzerland Fribourg Berne_Region Jura_Region Jungfrauregion NE / JU / JB
North America	21.7.2012	27.7.2012		Land of Water	1	8 Days	Bernese_Oberland Berne_Region Jungfrauregion
North America	22.9.2012	29.9.2012		Sweepstake: NFTC World Trade Dinner 2011	2	8 Days	
North America_Canada	17.7.2012	27.7.2012	Media	Scenic Rail and Events	2	Flexi3	
North America	18.8.2012	25.8.2012	Trade	Yearly Swiss Pass Switzerland Specialists	1	8 Days	
North America_Canada	5.8.2012	20.8.2012	Media	Switzerland on Discovery Channel	3	15 Days	Bernese_Oberland Central_Switzerland Zurich_Region Jungfrauregion Lake_Geneva_Region












Logout Find Form View Previous Next


Switzerland Tourism 

# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
 North America	13.7.2012	24.7.2012		Sweepstake: soiree Suisse 2011 Washington DC	1	4 Days	
 North America	25.10.2012	1.11.2012		Sweepstake: Travel Rewards Grand Prize 2011	2	8 Days	
 North America	8.7.2012	15.7.2012		Sweepstake: ACTFL 2011 Denver 2		8 Days	
 North America	7.8.2012	14.8.2012		Travelscope Zermatt TV Show: Traditions	4	8 Days	Valais_Region
 North America	29.7.2012	5.8.2012	Trade	Yearly Swiss Pass Switzerland Specialists	1	8 Days	
 North America	6.11.2012	13.11.2012	Trade	Yearly Swiss Pass Switzerland Specialists	2	8 Days	
 North America	15.9.2012	22.09.2012		Sweepstake: Atlanta International Consular Ball 2012	2	8 Days	
 North America	3.7.2012	12.7.2012	Trade	Yearly Swiss Pass Switzerland Specialists	1	8 Days	
 North America	21.7.2012	4.8.2012	Trade	Yearly Swiss Pass Switzerland Specialists	1	Flexi4	

Logout Find Form View Previous Next

Switzerland Tourism. 

# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	12.9.2012	20.6.2012		Virtuoso Fam trip	17	8 Days	Basel_Region Berne_Region Bernese_Oberland Genève Ticino Zurich_Region
North America	23.7.2012	22.8.2012	Trade	Yearly Swiss Pass Switzerland Specialists	2	8 Days	
North America	18.7.2012	18.8.2012	Media	Fodor's Eastern Switzerland Guide	1	15 Days	Eastern_Switzerla nd
North America	19.8.2012	19.9.2012	Media	Fodor's Valais Guide	1	15 Days	Valais_Region
North America	7.7.2012	14.7.2012		Sweepstake: Lungevity Foundation Benefit 2011	2	8 Days	
North America	21.7.2012	28.7.2012	Trade	Yearly Swiss Switzerland Specialists	1	8 Days	
North America	13.8.2012	23.8.2012	Media	Luxurious Switzerland	2	15 Days	Zurich_Region Graubünden Lake_Geneva_Re gion Valais_Region
North America	12.7.2012	26.7.2012	Media	Particle Engine in Switzerland	1	15 Days	Lake_Geneva_Re gion Ticino Central_Switzerlan d
North America	20.7.2012	5.8.2012	Media	Zurichs Opera Side	1	15 Days	Zurich_Region Valais_Region

Logout Find Form View Previous Next

Switzerland Tourism.



# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	13.9.2012	16.9.2012	Media	Furka Steam Experience	1	4 Days	
North America	12.7.2012	19.7.2012	Media	Wellbeing in the Basel Region	1	8 Days	Basel_Region
North America_Canada	31.8.2012	23.9.2012	Media	Mountainbiking 2012	2	15 Days	Central_Switzerland Jungfrauregion Valais_Region
North America	27.8.2012	3.9.2012		Sweepstake: Elite Showcase 2011-2		8 Days	
North America	21.10.2012	28.10.2012		Sweepstake: Appetite For Life	2	8 Days	
North America	27.7.2012	3.8.2012	Trade	Yearly Swiss Pass for Switzerland 1 Specialist		8 Days	Zurich_Region Berne_Region Bernese_Oberland Valais_Region Central_Switzerland Alpenregion Valais_Region Graubünden
North America	12.8.2012	19.8.2012	Media	Talent in Motion in Swiss Motion	3	8 Days	
North America	16.8.2012	23.8.2012		Sweepstakes: Passages of Distinction NYC 2012	2	8 Days	
North America	28.8.2012	4.9.2012	Trade	Yearly Swiss Pass Switzerland 1 Specialist		8 Days	Bernese_Oberland Valais_Region

Logout Find Form View Previous Next

Switzerland Tourism.




# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America_Canada	21.7.2012	2.8.2012	Media	10 jours dans quelques villes Suisses et autres regions typiques	2	15 Days	Berne_Region Genève Lake_Geneva_Region Valais_Region Central_Switzerland
North America	17.9.2012	24.9.2012		Sweepstake: Swiss Ball 2012	2	8 Days	
North America_Canada	10.8.2012	17.8.2012	Trade	Swiss Moments Fam Trip	1	8 Days	
North America	14.10.2012	21.10.2012	Trade	Yearly Swiss Pass for Switzerland Specialist	1	8 Days	Jungfrauregion Central_Switzerland Lake_Geneva_Region Valais_Region
North America	10.9.2012	17.9.2012	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America_Canada	30.7.2012	14.8.2012	Trade	Business trip Markus Bill	1	8 Days	
North America	23.8.2012	27.8.2012	Trade	BCD Travel Educational Trip	11	4 Days	
North America	15.8.2012	23.8.2012	Media	Lucerne on a Budget	1	8 Days	Jungfrauregion Central_Switzerland
North America_Canada	28.8.2012	3.9.2012	Trade	Jungfraubahn 100 year anniversary	7	8 Days	Zurich_Region Jungfrauregion

Logout Find Form View Previous Next

Switzerland Tourism. 

# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	23.9.2012	30.9.2012			1	8 Days	
North America	14.7.2012	26.7.2012	Media	Swiss Criss-Cross - A bike Adventure across the Swiss Alps	1	Flexi3	
North America	20.9.2012	26.9.2012	Trade	Travel Bound FAM 2012	16	8 Days	Graubünden Ticino Bernese Oberland Berne Region Jungfrauregion
North America	21.8.2012	23.8.2012	Media	Zurich with Oneika the Traveller	1	Flexi3	Zurich Region
North America	6.8.2012	30.9.2012	Media	Fodor's Updated Geneva Chapter	1	15 Days	Lake Geneva Region
North America	11.8.2012	14.8.2012	Trade	Site inspection Edelweiss representative	1	4 Days	Zurich Region
North America	23.8.2012	18.9.2012	Trade	Complementary Swiss Pass for Switzerland Specialist	1	8 Days	Bernese Oberland Graubünden Central Switzerland
North America	31.8.2012	6.9.2012	Media	Pastry Book research in Switzerland	1	8 Days	Basel Region Ticino
North America_Canada	1.9.2012	15.9.2012	Media	Rail Journeys Switzerland	1	15 Days	

[Logout](#) [Find](#) [Form View](#) [Previous](#) [Next](#)

Switzerland Tourism.




# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	18.8.2012	25.8.2012	Trade	Free annual Swiss Pass for good producer	1	8 Days	Valais_Region
North America	20.8.2012	28.8.2012	Media	Swiss Deluxe Hotel Trip	1	8 Days	
North America	3.12.2012	10.12.2012	Media	RailEurope Christmas Trip	10	8 Days	
North America	15.11.2012	27.11.2012	Media	The Bachelor Returns to Zermatt	2	8 Days	Valais_Region
North America_Canada	9.9.2012	14.9.2012	Media	Jungfrau Region and Liechtensten	1	8 Days	Jungfrauregion Liechtenstein
North America	7.9.2012	14.9.2012		Sweepstake: Embassy Chef Challenge 2012	2	8 Days	
North America	2.10.2012	26.10.2012	Trade	Yearly Swiss Pass for specialist	1	8 Days	
North America_Canada	3.9.2012	9.9.2012	Media	Ahimsa Media in Zurich	1	8 Days	Zurich_Region
North America	4.10.2012	11.10.2012		Sweepstakes: Swiss American Business Council 2011	1	8 Days	



Logout Find Form View Previous Next


Switzerland Tourism 

# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets STT	Regions
North America_Canada	27.8.2012	30.8.2012	Media	Fashion shoot in Saas-Fee for SHARP magazine	6	STT	Valais_Region
North America	3.10.2012	11.10.2012	Trade	ATWS additional Swiss Pass for Pre Tour Zermatt	1	STT	Valais_Region
North America_Canada	2.10.2012	13.10.2012	Trade	ATWS additional Swiss Pass for Pre Tour Bern/Interlaken	1	4 Days	Bernese_Oberland Berne_Region
North America	1.9.2012	6.9.2012	Trade	Complementary Swiss Pass, contact AI from VTM 2012	1	4 Days	
North America	29.9.2012	16.9.2012	Trade	Ticino pre tour	1	8 Days	Ticino
North America_Canada	11.9.2012	16.9.2012	Media	Stories in Lake of Geneva Region	2	8 Days	Lake_Geneva_Region
North America	7.10.2012	14.10.2012		Sweepstake: Swiss National Day 2012 New York	2	8 Days	
North America	11.10.2012	18.10.2012		Sweepstake: SCIB Calphaion cooking Event (Incentive work 2011)	2	8 Days	
North America	9.12.2012	16.12.2012		Sweepstake: Passages of Distinction - LA - 2012	2	8 Days	

Logout Find Form View Previous Next

Switzerland Tourism. 

# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	31.10.2012	3.11.2012		Sweepstake: SWISS Heidi Contest 2010	2	4 Days	
North America	26.10.2012	11.11.2012	Media	Unique & Stylish Switzerland	2	15 Days	Basel_Region Berne_Region Central_Switzerland Eastern_Switzerland Valais_Region
North America	3.10.2012	10.10.2012	Media	Amazing Race	1	8 Days	
North America	6.12.2012	10.12.2012	Media	First Time in Lausanne	2	4 Days	Lake_Geneva_Region
North America	22.10.2012	11.11.2012	Media	New Swiss Hotels	1	15 Days	Alpenregion Berne_Region Valais_Region
North America	23.11.2012	30.11.2012	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	25.11.2012	28.11.2012		Sweepstake: Breast Cancer Emergency Event	2	4 Days	
North America	14.12.2012	19.12.2012	Media	Trio Orange: Unique Hotels and Restaurants	2	8 Days	Lake_Geneva_Region NE / JU / JB Bernese_Oberland
North America	8.12.2012	16.12.2012	Media	Affordable Ski Luxury	3	15 Days	Genève Valais_Region Graubünden








Switzerland Tourism.



# Trip Reports. (all)

Found records: 87

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
 North America_Canada	16.11.2012	30.11.2012	Media	La course évasion autour du monde	9	Flexi3	Lake_Geneva_Region
 North America	16.11.2012	19.11.2012	Media	Fashion Icon in Lausanne	1	STT	Lake_Geneva_Region
 North America	12.11.2012	14.11.2012		Site inspection Mike Walker Creative	2	4 Days	Basel_Region Lake_Geneva_Region
 North America	30.11.2012	6.12.2012	Media	Deluxe Switzerland in Basel and Lugano	1	8 Days	
 North America	3.12.2012	16.12.2012	Trade	Elite International Luxury Hotel Representation	1	8 Days	Berne_Region Central_Switzerland Graubünden Zurich_Region Valais_Region